

Korean Nuclear Society

US Chapter General Meeting

Hyatt Regency, Atlanta, GA

4:30 – 6:20 pm, Monday, June 17, 2013

Location : Kennesaw (at Conference Center LL3)

Time	Item
04:30 PM	Registration
04:40 PM	Special presentation : “Creative Solutions to Growing Nuclear Energy” by Ms. Suzanne Hobbs Baker, PopAtomic Studios
05:30 PM	Opening
05:40 PM	Action items from the 2012 inauguration meeting <ul style="list-style-type: none"> - Comment resolution and approval of KNS-US chapter bylaw - Nomination and approval of the chapter organization officers - Establishing KNS-US chapter website - KNS-US chapter mission/position statement - Discussion on other businesses
06:00 PM	Discussion on new chapter business <ul style="list-style-type: none"> - Chapter business status - Business plan - Other businesses

Creative Solutions to Growing Nuclear Energy

by

Ms. Suzanne Hobbs Baker
Founder of PopAtomic Studios

Abstract:

Suzanne Hobbs Baker will be presenting on the work of [PopAtomic Studios](#), a 501(c)3 nonprofit organization dedicated to enriching the dialogue about nuclear energy through visual and liberal arts. Through programs including the [Nuclear Literacy Project](#) and the [Diary of a Nuclear Tourist](#), PopAtomic Studios is forging innovative new methods in public outreach. Baker will talk about the history of the organization as well as her recent adventures through Europe learning about the global nuclear industry, and her thoughts on how to grow public support for nuclear energy.

About Speaker:

Ms. Suzanne Hobbs Baker is the founder of the nonprofit organization PopAtomic Studios and the Director of the Nuclear Literacy Project. With a background in fine arts Baker uses art and imagery to communicate the benefits associated with nuclear energy. From reducing our carbon emissions to reducing proliferation risks, nuclear energy technologies and professionals have an important role to play in solving some of our world's biggest challenges. Throughout her work, Baker explores ways to overcome the communications challenges associated with the advancement of nuclear technologies using visual arts, social media and collaborative thinking. She hopes to demystify the inner workings of the nuclear sector by highlighting the wonderful people and programs behind the technology.

Through her role at PopAtomic Studios, Baker has had the opportunity to work with many organizations including the American Nuclear Society, the Idaho National Laboratory, Women in Nuclear and the International Nuclear Youth Congress, all of whom have helped support and facilitate the development of her unique approach to public education and outreach. Suzanne, also called Suzy, finds that talking directly with nuclear scientists, researchers and professionals is the best way to understand the technology, and allows her to share their important perspective and message with the broader public. Her work has been recognized with a National Public Radio E-chievement Award and a TedX talk, and featured by major media outlets including the Financial Times and CNN.